

EKU University Seal Policy

UNIVERSITY SEAL

The University Seal is the official identification of Eastern Kentucky University. Its use is restricted to approved letterhead stationary, official documents (transcripts, diplomas, certificates, Board of Regents resolutions), official publications (undergraduate and graduate catalogs; commencement programs; official handbooks for students, faculty and staff, and classified personnel), special awards and other official uses as determined by the President. The seal may not be modified in any way. All requests for other uses of the University seal must be approved in advance by the Division of Public Relations and Marketing for consideration and recommendation to the Vice-President for University Advancement. The Division of Public Relations and Marketing must approve any commercial use of the seal in advance. Development and use of college, department, or program seal formats are not permitted.